

# 



AWARD-WINNING MYSTERY WITH AN AUTHENTIC ADHD VOICE!



#### **Hannah Edwards Secrets of Riverway**

268 Pages | Lexile 730L | Fountas & Pinnell W
HC ISBN 978-1-944020-91-0 | US \$16.99 | Can \$22.99
PB ISBN 978-1-944020-79-8 | US \$9.99 | Can \$12.99
E ISBN 978-1-944020-92-7 | US \$9.99 | Can \$12.99
BISAC: JUV077000 - Neurodiversity

# "PERFECT FOR READERS WHO LOVE CLEVER HEROINES AND PARANORMAL INTRIGUE."

-SCHOOL LIBRARY JOURNAL

Something's Rotten in Riverway! Sleuth Hannah Edwards, middle school perfectionist, teams up with friends, talks to a ghost, and plans a frog apocalypse to solve her father's disappearance while navigating her undiagnosed ADHD. Readers of all backgrounds will connect with Hannah's fierce drive and quest for agency.

### **ENGAGING AND ACCESSIBLE JOURNAL FORMAT**

Ashley Hards's mix of prose and creative formats—listicles, transcripts, and an epic poem—is a natural extension of how she manages her writing as someone with ADHD.



Declared "gifted" at 8 and diagnosed with ADHD at 22, debut author Ashley Hards found books and writing to be the most engaging subjects. She received both her BA and MA in English Literature from McGill University, where she now teaches writing and continues her research on Shakespeare and ritual.

Distributed to the trade by



#### **POSITIVE TRADE REVIEWS:**

# **NEW FROM FABLED FILMS PRESS**



#### 2025 MARKETING CAMPAIGN

#### Publicity & Advertising

- ADHD Awareness Month Coverage October 2025
- ABA Consumer Catalog: ABC Children's **Group Best Books for Young Readers**

#### Online & Social Media Marketing

- · Content Marketing with Online Ads (Social Media, Google, and Amazon)
- Social Media Campaign on Instagram, Facebook, Pinterest & TikTok
- · Goodreads Marketing Campaign for Consumers

#### **Trade, Library & Educator Marketing**

- · Advertising via Booklist, Edelweiss, Foreword Reviews, Publishers Weekly, and School Library Journal
- B2B Email Campaign to in-house list of over 13,000 Librarians, Educators, and Booksellers

· Tradeshows including ALA, Children's Institute & NCTE

 Virtual Author Program to Schools and Libraries

 Wholesale Advertising via Baker & Taylor, Brodart, Follett, and Ingram

 Outreach to the Association for Small & Rural Libraries

#### **Get In Touch!**

Email: events@fabledfilms.com

#### TRADE REVIEWS

- "A strong retelling that ... captures the middle-grade **spirit** ... for fans of mysteries, ghost stories that feel rooted in the real world, and strong characters who make strides in their worlds." -Booklist
- "Speculative small-town caper ... debut author Hards introduces a heroine who handily propels this familiar yet exciting supernatural mystery." —Publishers Weekly
- "Filled with twists and humor, this fresh take on a smalltown mystery is perfect for readers who love **clever heroines** and paranormal intrigue." —School Library Journal
- "A delightful middle grade novel whose ghost story pairs with a a refreshing window into the lives of the neurodiverse." -Foreword Reviews
- "More than a great tween mystery ... it is a powerful narrative." -The Children's Book Review
- "Hannah's voice speaks directly to readers which helps to draw them in ... This book should appeal to lovers of ghosts and small-town mysteries and I recommend you give it a shot!" - YA Book Central

A 2024 American Bookseller Association Children's Institute Pick for Building Diverse Children's Sections -Neurodiversity

Award Winner! Children's Book Council Teacher Favorites 2025

## FREE RESOURCES: VISIT HANNAH-EDWARDS.COM

#### **NEURODIVERSITY DISCUSSION GUIDE**

#### By Dawn Jacobs Martin, PhD

This accessible and age-appropriate guide uses examples from the book to jumpstart conversations on neurodiversity and societal perspectives.

#### **COMMON CORE LANGUAGE ARTS GUIDE**

#### By children's literature specialist and retired librarian Pat Scales

Contains lessons and activities that are aligned to the Common Core standards including classroom discussion questions, curriculum connections, vocabulary, and comparison to Hamlet by Shakespeare.

#### TWEEN ACTIVITY KIT

#### By the editors of Fabled Films Press

Engage kids at home and at school with printable Book Club Questions, Creative Writing Activities, Word Games, Crafts, & more!

#### **VIRTUAL AUTHOR PROGRAM** By author Ashley Hards with children's literature specialist Gillian Engberg

Ashley Hards shares her experience as a neurodiverse writer and inspires students to use their differences as strengths in this unique interactive workshop. Students will explore how to use different narrative formats—poetry, dialogue, listicles & news articles—to complete school assignments, write creatively & express themselves. Watch a Preview at bit.ly/watch hards