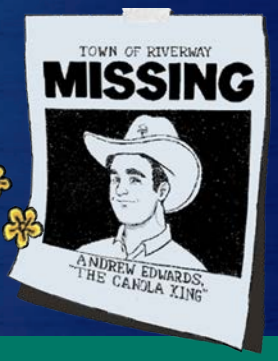
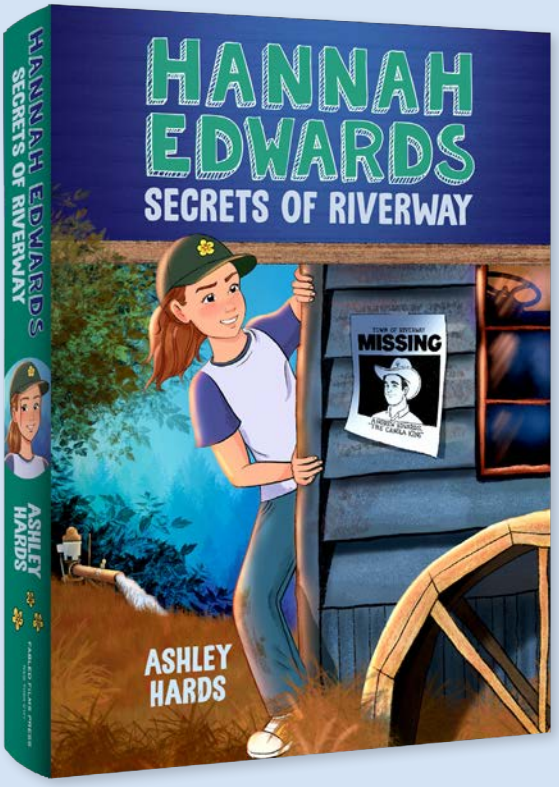
FOR AGES 9-12

ON SALE SEPT. 10TH 2024

HANNAH EDWARDS



AUTHENTIC ADHD REIMAGINING OF *HAMLET*



A FRESH TAKE ON A CLASSIC THAT'S A MYSTERY AND COMING-OF-AGE STORY!

Hannah Edwards has a lot on her mind. Her father—the Canola King—is missing and no one seems to care.

With the support of her best friend, Sam Castillo, and their sidekick Tim the Hall Monitor, Hannah embarks on a journey to solve the mystery of her father's disappearance. Along the way, she uncovers small town secrets, confronts challenges in school due to her ADHD, talks to a ghost, and learns the true meaning of determination and friendship.

ADHD REPRESENTATION IN MIDDLE GRADE

Ashley Hards' blend of traditional prose and inventive journal entries—listicles, audio transcripts, and an Epic poem—are a natural extension of how she manages her writing as someone with ADHD. Readers of all ages, with or without neurodiverse conditions, will relate to Hannah's need for agency and her unstoppable drive in this inspiring novel that showcases ADHD as a positive asset.

The interior font and typography were chosen to increase the legibility and readability of the story for readers of all abilities.

Hannah Edwards Secrets of Riverway
268 Pages | Lexile 730L | Fountas & Pinnell W
HC ISBN 978-1-944020-91-0 | US $16.99 | Can $22.99
E ISBN 978-1-944020-92-7 | US $9.99 | Can $12.99

The interior font and typography were designed with accessibility in mind to increase legibility.

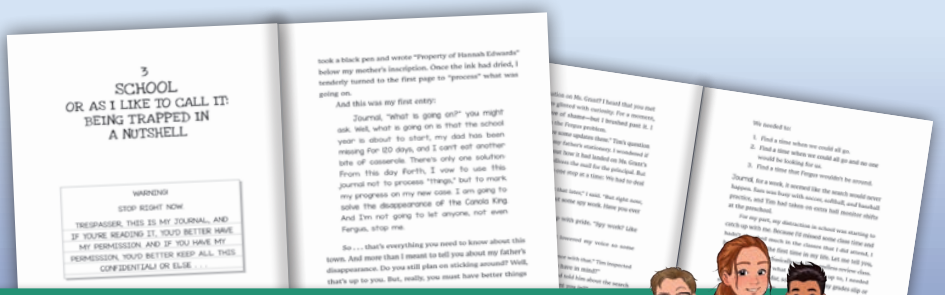


Photo Credit: Carola Arenas

Declared "gifted" at 8, and diagnosed with ADHD at 22, debut author Ashley Hards found books and writing to be the most engaging subjects, especially Shakespeare. She received both her BA and MA in English Literature from McGill University, where she now teaches writing and continues her research on Shakespeare and ritual.

Distributed to the trade by
Simon & Schuster

MEET ASHLEY HARDS!
Watch Her Book Talk Video at
Hannah-Edwards.com

FABLED FILMS PRESS
NEW YORK CITY

NEW FROM FABLED FILMS PRESS

$100,000 MARKETING CAMPAIGN FOR LAUNCH

Publicity & Advertising

- National & Regional Online Campaign to book review, neurodiverse, and parenting publications
- 10 Stop Blog Tour to Middle Grade educator, library, parent/caregiver, and book blogger sites
- Kid Lit Pre-Marketing ARC Sharing Group Campaign
- ADHD Awareness Month Coverage October 2024
- Regional Consumer Physical Holiday Catalogs with MPIBA, NAIBA & PNBA
- ABA Consumer Catalog: ABC Children's Group Best Books for Young Readers

Online & Social Media Marketing

- Content Marketing with Online Ads (Social Media, Google, and Amazon)
- Social Media Campaign on Instagram, Facebook, Pinterest & TikTok
- Goodreads Marketing Campaign with Galleys for Consumers

Trade, Library & Educator Marketing

- Advertising via *Booklist*, Edelweiss, *Foreword Reviews*, *Publishers Weekly*, and *School Library Journal*
- B2B Email Campaign to in-house list of over 13,000 Librarians, Educators, and Booksellers
- Tradeshows including ALA, Children's Institute & NCTE
- Virtual Author Program to Schools & Libraries
- Wholesale Advertising via Baker & Taylor, Brodart, Follett, and Ingram

TRADE REVIEWS

"**A strong retelling that ...captures the middle-grade spirit,** this debut novel is perfect for fans of mysteries, ghost stories that feel rooted in the real world, and **strong characters** who make internal revelations as well as strides in their worlds." ***—Booklist***

"**Speculative small-town caper** ... Through depictions of Hannah's skepticism and can-do attitude, debut author Hards introduces a heroine who handily propels this familiar yet **exciting supernatural mystery.** ***—Publishers Weekly***

"More than a great tween mystery ... **Children with ADHD will find solace in Hannah's struggles** and admire her coping mechanisms. At the same time, neurotypical readers will **gain a deeper understanding of their neurodiverse peers while thoroughly enjoying the plot as it unravels."** ***—The Children's Book Review***

"**Hannah's voice speaks directly to readers** which helps to draw them in ... This book should appeal to lovers of ghosts and small-town mysteries and **I recommend you give it a shot!"** ***—YA Book Central***

A 2024 **American Bookseller Association** Children's Institute Pick for **Building Diverse Children's Sections – Neurodiversity**

FREE RESOURCES: VISIT HANNAH-EDWARDS.COM

NEURODIVERSITY DISCUSSION GUIDE

By Dawn Jacobs Martin, PhD

This accessible and age-appropriate guide uses examples from the book to jumpstart conversations on neurodiversity and societal perspectives.

COMMON CORE LANGUAGE ARTS GUIDE

By children's literature specialist and retired librarian Pat Scales

Contains lessons and activities that are aligned to the Common Core standards including classroom discussion questions, curriculum connections, vocabulary, and comparison to *Hamlet* by Shakespeare.

TWEEN ACTIVITY KIT

By the editors of Fabled Films Press

Engage kids at home and at school with printable Book Club Questions, Creative Writing Activities, Word Games, Crafts, & more!

VIRTUAL AUTHOR PROGRAM | By author Ashley Hards with children's literature specialist Gillian Engberg

Ashley Hards shares her experience as a neurodiverse writer and inspires students to use their differences as strengths in this unique interactive workshop. Students will explore how to use different narrative formats—poetry, dialogue, listicles & news articles—to complete school assignments, write creatively, and express themselves.

Distributed to the trade by Simon & Schuster

#HannahEdwards
Hannah-Edwards.com

FABLED FILMS PRESS
NEW YORK CITY